

Energy Marketers 2001

National Energy Restructuring Conference

Annual Spring Meeting of the National Energy Marketers Association

April 3-4, 2001 • Marriot Metro Center, Washington, DC

This spring, members of the National Energy Marketers Association (NEM) will explore business opportunities generated by one of the last major public policy initiatives of the modern era: the state and federal restructuring of the \$300 billion electricity and natural gas market. Discover the new markets and changing business climate developing in the largest retail marketplace in the world—the North American energy market. Hear regulators and industry experts discuss and debate the latest proposals for change. Please join the individuals who are drafting and implementing those changes. In addition, discover how new technologies and related services help you meet evermore challenging business needs.

Hear From Industry Experts and Gain Vital Information...

...on where the opportunities exist in the retail markets for natural gas, electricity, and both energy and telecom-related products, services, information and technologies and how these markets will be affected by the industry's restructuring efforts. Learn about the policy changes on a federal, state and regional level affecting uniform business rules and uniform internet and technology standards. Gain insight about the latest developments in the wholesale power markets and the latest RTO/ISO restructuring proposals and pipeline capacity release proposals.

Find Out About...

- The latest breaking developments in natural gas and electricity restructuring from law-makers, regulators, and industry CEO's.
- The latest breaking developments in the design of energy shopping credits, the structure of Provider of Last Resort services, the implementation of Uniform Internet Data Exchange Standards, and Uniform Business Rules.
- Developments in antitrust laws and the possible repeal of the state action defense.
- The most current competitive opportunities for billing and metering services, customer care solutions, and the latest technologies to share information and reduce energy costs.
- The latest advances in distributed generation technologies, and energy and telecom-related Internet services and applications.
- The latest breaking developments in financial markets, risk management and financial services affecting restructuring.

Sponsors to date include:

- Duke-Energy Marketing
- Keyspan Energy
- GE Global eXchange Services
- PowerTrust.com
- AES Power Direct
- Honeywell Power Systems Inc.
- Prebon Energy
- Olameter
- InSite Services
- Customer Acquisition Specialists
- SPL Worldgroup
- CustomerLink

Who Should Attend?

- Marketers of Energy related Products, Services, Information and Technologies
- E-commerce, Internet and Energy Technology Providers
- Utility Executives
- Energy Producers, Transporters and Generators
- Energy Consumers
- Marketers of Telecom and Broadband-related Products, Services, Information and Technologies
- Legal, Accounting, Financial Analysts and Risk Manager Consultants
- Regulatory Officials

Energy Marketers 2001 will bring together key industry experts and members of the National Energy Marketers Association such as:

- ABB Metering
- AGL Resources
- Agway Energy Products
- Amerada Hess Corporation
- Aquila
- Commonwealth Energy
- Customer Link
- Duke Energy Marketing of North America
- Energy.com
- EnergyGuide.com
- Energysource.com
- Enermetrix
- EnSite Incorporated
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- Entergy Power Marketing
- Excelergy
- Exelon Energy
- Green Mountain Energy Services
- Itron
- IMServ
- InSite Services
- Loadstar Corporation
- Lucent Technologies
- Lumenor
- MidAmerican Energy Company
- Niagara Mohawk Energy
- NICOR
- Nortel Networks
- Ontario Power Generation
- People's Energy
- Prebon Energy
- PSE&G Energy Technologies
- Sempra Energy



Sponsored by:

The National Energy Marketers Association (NEM) is a national, non-profit trade association representing both wholesale and retail marketers of energy and energy-related products, services, information and technologies throughout the United States. NEM's membership includes: small regional marketers, large international wholesale and retail energy suppliers, billing and metering firms, internet energy providers, telecom and broadband-related products and service providers, energy and telecom-related software developers, risk managers, energy brokerage firms, and information technology providers. Our membership is open to both affiliated and unaffiliated companies. Please join NEM members for this important event.

Reserve your seat today to hear these invited speakers:

- Nora Mead Brownell-President of NARUC (confirmed)
- David Svanda, Chair of NARUC Technology Policy (confirmed)
- Pat Wood, Chair of Texas PUC (confirmed)
- Congressional leadership-invited
- Administration leadership-invited
- CEOs from NEM Companies
- FERC Officials
- Other Key State PUC Commissioners

Register Today & SAVE!

For registration information and brochure contact:

The National Energy Marketers Association

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