

Registration Fees:

	National Energy Marketers Association Members	Non-Members
Conference/Lunch and Golf	\$125 per person	\$349 per person
Conference/Lunch Only	\$50 per person	\$239 per person
Golf Only	\$75 per person	\$139 per person

Registration Fax Back Form

Yes! Please register me for EnergyMarketers 99.

Registration Fees: *Check registration type*

	National Energy Marketers Association Members	Non-Members
Conference/Lunch and Golf	<input type="checkbox"/> \$125 per person	<input type="checkbox"/> \$349 per person
Conference/Lunch Only	<input type="checkbox"/> \$50 per person	<input type="checkbox"/> \$239 per person
Golf Only	<input type="checkbox"/> \$75 per person	<input type="checkbox"/> \$139 per person
Total Registration Fee:	\$ _____	

Mr. Mrs. Ms.

Name

Badge Name

Title

Company

Address

City State

Postal Code Country

Phone Fax

E-mail

Check here if you have any disabilities that may require special services, and we will contact you.

Payment Information

Check # _____ is enclosed or will be mailed on (date): _____
 Please make check payable to Phillips Business Information

Charge: Visa Master Card American Express Diners Discover
 Card # _____ Exp. Date: _____
 Signature (required) _____

Bill Me/My Company (payment due 30 days upon receipt of invoice):
 PO# _____
 (payment is due prior to the conference.)

Wire Transfer: First Union; ABA # 055003201; Account Name: PBI
 Depository; Account # 2044002897673; RE: EnergyMarketers 99.

Customers outside the U.S.: We accept checks drawn on U.S. banks in dollars or the U.S. dollar equivalent using currencies drawn on your local bank. For foreign currencies, please add \$50 U.S. or U.S. dollar equivalent for wire transfer and check processing.

Cancellation Policy:

Cancellations made less than 30 days prior to the event will be subject to a cancellation fee of \$100. All cancellations must be made in writing. Registrants who fail to attend and do not send written notice of cancellation prior to November 5, 1999 will be liable for the full registration fee.

Complete the Following Only if You Are Participating in the Golf Tournament:

Handicap or Average 18-Hole Score: _____

Yes, I will need to rent golf clubs (at my own expense).
 Right Left
(Clubs can be picked up and paid for by the individual the morning of the tournament)

Sponsored by:

The National Energy Marketers Association



and



The National Energy Marketers Association
 Second Annual Conference and Golf Tournament
ENERGYMARKETERS 99
 November 11, 1999 • La Cantera Resort • San Antonio, TX
 1201 Seven Locks Road
 Potomac, MD 20854 USA

ENERGYMARKETERS 99

November 11, 1999 • La Cantera Resort • San Antonio, TX

Get Plugged In at EnergyMarketers 99!

The conference will feature sessions hitting the key issues affecting energy marketing, services, technologies and distribution. Key energy industry insiders will give relevant remarks, so you only need to spend the morning to get the best information.

Plus, meet colleagues and contacts during the luncheon and reception following the National Energy Marketers Second Annual Golf Tournament.

This half-day conference will feature cutting edge debates and presentations on the most important issues facing the restructuring of US Markets for natural gas and electricity. Plus, the forum will provide high-level exchanges of information, experiences and insight regarding the impact of new technology, business rules and competition on your corporate strategy. Register today.

EnergyMarketers 99 Conference Sessions

Leaving the Grid: Technology Innovations to Enhance Reliability
 Uniform Business Rules: E-Commerce, Billing and IT Issues

Plus...

Exiting the Merchant Function and Competition to be the Energy Provider of Last Resort - a panel discussion moderated by: Maureen O. Helmer, Chairman, New York State Public Service Commission and featuring these confirmed speakers:
 Clayton Preble, Senior Vice President, AGL Resources
 Commissioner Craig Glazer, Public Utility Commission of Ohio

Who Should Attend:

Energy Marketers
 Energy Producers, Transporters and Generators
 Energy Consumers
 E-Commerce and Energy Technology Providers
 Providers of Energy-Related Products and Services
 Legal, Accounting, Financial Analysts and Risk Manager
 Consultants
 Regulatory Officials

...you have a vested interest in establishing price-competitive energy markets and the development of new energy services and technologies. Get information on the compelling issues at EnergyMarketers 99.

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and

The National Energy Marketers Association



The National Energy Marketers Association and Hart's Energy Markets magazine present EnergyMarketers 99, a conference designed to update you on the energy industry's hot topics. You will get specific advice on how to grow and protect your interests in the rapidly evolving environments of wholesale and retail gas and electricity.

Experts in energy marketing, industry analysis, and technology will be joining regulatory commissioners and policymakers for a hard-hitting, cutting edge conference on the topics of greatest significance to the restructuring of US natural gas and electricity markets.

- How all sizes of customers can leave the grid safely and reliably. Leaders in distributed generation will be offering state-of-the-art guidance on how to win new customers and increase revenues.
- Uniform business rules for the new energy markets. Industry leaders will brief you on national efforts to bring uniformity in the rules that permit you to sell and deliver energy in different jurisdictions across the country. This exclusive information will help you plot the infrastructure needed to support your marketing efforts.
- Exiting the merchant function and competition to be the Providers of Last Resort. State Utility Commissioners and industry leaders will discuss how and when competition will decide who will be the Provider of Last Resort in the new energy markets.

Find out the answers to these questions only at EnergyMarketers 99

Preliminary Agenda Enclosed

Don't Miss the National Energy Marketers Association Second Annual Golf Tournament to be held following the Conference on Thursday, November 11, 1999!
 Come golf at the stunning La Cantera Golf Club, home of the Westin Texas Open.
 Space is limited to the first 110 registrations.
 See inside for details.

REGISTER TODAY!

5 Ways to Register for EnergyMarketers 99

- 1) Call: 888-707-5812 or +1-301-424-3338
- 2) Fax: +1-301-340-7136
- 3) Mail: EnergyMarketers 99
 Susan Cuevas
 1201 Seven Locks Road
 Potomac, MD 20854
- 4) Web: www.phillips.com
- 5) In Person: After November 5, 1999, do not mail or fax this form; simply present it at the EnergyMarketers 99 Registration Area at the Westin La Cantera Resort.



Second Annual Golf Tournament

Thursday, November 11, 1999 • La Cantera Golf Club • San Antonio, TX

Agenda (as of August 25, 1999)

* All speakers are invited and subject to change.

7:00am-8:00am	Registration
8:00am-8:15am	Welcome Remarks
8:15am-9:00am	<p>Session I: Leaving the Grid: Technology Innovation To Enhance Reliability Moderator: Craig Goodman, President, National Energy Marketers Association Speakers: Tony Prophet, President & CEO, Allied Signal Richard Yurek, President, American Superconductor John C. Trocciola, Marketing Manager, ONSI Corporation Scott Barber, Independent Power Systems</p>
10:00am-10:15am	Refreshment Break
10:15am-11:45am	<p>Session III: Exiting the Merchant Function and Competition to Be the Providers of the Last Resort (POLR) Moderator: Maureen O. Helmer, Chairman, New York State Public Service Commission Speakers: Commissioner Craig Glazer, Public Utility Commission of Ohio Clayton Preble, Senior Vice President, AGL Resources</p>
9:00am-10:00am	<p>Session II: Uniform Business Rules: E-Commerce, Billing and IT Issues Moderator: Greg Lizak, Manager, Infomedia Services, Itron and Chairman, National Energy Services and Technology Committee, National Energy Marketers Association Speakers: Chris King, CEO, utility.com Carrie Hitt, GreenMountain.com Ross Malme, CEO, ReTx</p>
11:45am-12:30pm	Lunch for Non-Golfers
11:45am-4:30pm	Golf Tournament
4:30pm-7:00pm	Reception

The success of the new competitive energy market will rely heavily on whether energy can be sold and delivered across the country in a simple, cost-effective manner. Today, hundreds of separate and different rules apply to how energy is sold, metered, billed and delivered. Uniform, national business rules and operational standards must govern this trillion dollar industry. Industry leaders discuss the specifics of the business rules, operational standards and the technology and Internet integration needed for the new energy marketplace.



Maureen O. Helmer, Chairman of the NYPSC, will moderate a panel of industry experts and PUC Commissioners on how, when and who will act as the Provider of Last Resort in the new energy marketplace. Clayton H. Preble, Senior Vice President, AGL Resources, a pioneer in opening the natural gas market to competition for the role of Provider of Last Resort, will discuss the experiences with the Georgia model. Regulatory commissioners and utility executives from other parts of the country will join him.

Registration: 11:45am
Shotgun Start: 1:15pm
Award Reception: 4:30pm-7:00pm

After the National Energy Marketers Association Conference, what better way to relax than on a golf course meeting with industry colleagues. The tournament will be held at the La Cantera Golf Club located at the conference hotel.

The golf course is home to the PGA Texas Open and was designed by Tom Weiskopf and Jay Morrish. The course challenges golfers with a par 72 championship 18 expertly configured over 7,155 yards. Rock outcroppings, swift running streams, cliffs and breathtaking views of San Antonio and the famous Texas Hill Country highlight the magnificent layout.

"Best Ball" teams will be formed based on handicap or average 18-hole score. Your registration for the golf tournament includes:

- Box Lunch (served on the carts)
- Green Fees
- Cart Fees
- Range Balls
- Prizes - - a \$2,500 total purse!

You may rent golf clubs at your own cost. La Cantera Golf Club requires appropriate golf attire and soft spikes. The average temperature in November is 62 degrees.

The tournament is limited to the first 110 registrations, so sign up today!

Questions? Call Teri Byrnes at 301-340-7788, ext. 2321 or fax 301-340-7136.

Individual Recreation

Not a golfer? Take the afternoon to enjoy the Westin's amenities. In addition to the golf course, the resort offers tennis courts, jogging and hiking trails, a health club facility including a beauty salon and aerobics studio, and Westin's Kids Camp for children. The hotel also operates a complimentary shuttle to and from nearby Six Flags Fiesta Texas.

After your afternoon of rest, relaxation or fun-filled rides as Six Flags, join us at the Reception from 4:30pm-7:00pm.

About the Sponsors

NATIONAL ENERGY MARKETERS ASSOCIATION

is a national, non-profit trade association representing a regionally diverse cross-section of both wholesale and retail marketers of natural gas and electricity. NATIONAL ENERGY MARKETERS ASSOCIATION also represents producers, generators, transporters, and marketers of energy-related information, services and technology throughout the United States.

NATIONAL ENERGY MARKETERS ASSOCIATION is committed to working with regulators and all the other stakeholders to implement laws, regulations, standards of conduct, rates, tariffs and operating procedures that (a) provide all customers meaningful choice, (b) implement open, efficient, liquid and price-competitive energy markets, and (c) that encourage the development of new and innovative energy services and technologies, at the earliest possible date.

Affiliated and independent marketers have come together under the NATIONAL ENERGY MARKETERS ASSOCIATION auspices to forge consensus and to help eliminate as many issues as possible that would otherwise delay competition.

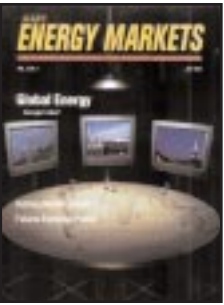
To contact the NATIONAL ENERGY MARKETERS ASSOCIATION:

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Energy Markets

Hart's *Energy Markets* covers the converging natural gas and electric power industry in North America and around the globe. Editorial examines electricity deregulation, gas unbundling, rebundling of services, mergers and acquisitions, regulatory issues, distributed generation, risk management, information technology, technological developments and new marketing opportunities. Articles target executives and managers involved in energy marketing and trading as well as commercial, industrial and institutional end-users of energy.



To contact the Energy Markets:

Energy Markets
4545 Post Oak Place
Suite 210
Houston, TX 77027
Phone: 713-993-9320
Fax: 713-840-8585

Hotel Information

The Westin La Cantera Resort
16641 La Cantera Parkway
San Antonio, TX 78256
(P) 1-800-228-3000 or 210-558-6500
(F) 210-641-0721

Special EnergyMarketers 99 rates are available:

Single/Double: \$195
(plus taxes currently at 15% and subject to change)

Contact the hotel directly and specify EnergyMarketers 99. These rates are available only until October 6, 1999.

Ground Transportation:

Attendees will be responsible for arranging their own transportation to the hotel. Shuttle bus service to and from the airport (12 miles/15 minutes) will be approximately \$15 per person, each way and to and from downtown San Antonio (15 miles/18 minutes) will be approximately \$35 for one person or \$45 for a group of four people.

