

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Joint Application of Equitable)	
Resources, Inc. and The Peoples)	
Natural Gas Company, d/b/a)	
Dominion Peoples, for Approval of the)	
Transfer of All Stock and Rights of the)	Docket No. A-122250F5000
Latter to the Former and for the)	
Approval of the Transfer of All Stock)	
of Hope Gas, Inc., d/b/a Dominion)	
Hope, to Equitable Resources, Inc.)	

DIRECT TESTIMONY OF JAMES L. CRIST

ON BEHALF OF

NATIONAL ENERGY MARKETERS ASSOCIATION,
HESS CORPORATION AND CONSTELLATION NEW ENERGY

1 Q. Please state your name and business address, and tell us on whose behalf you are
2 testifying?

3 A. I am James L. Crist, President of Lumen Group, Inc. a consulting firm focused on
4 regulatory and market issues. My business address is 4226 Yarmouth Drive,
5 Suite 101, Allison Park, Pennsylvania 15101. I am presenting testimony on
6 behalf of National Energy Marketers Association, Hess Corporation and
7 Constellation New Energy (“Marketers”).

8 Q: Do you have any qualifications or other specialized knowledge that would assist
9 the Commission in its deliberations in this case?

10 A: Yes.

11 Q. What is your educational background?

12 A. I have a B.S. in Chemical Engineering from Carnegie Mellon University and an
13 MBA from the University of Pittsburgh. Additionally I am a Registered
14 Professional Engineer in the Commonwealth of Pennsylvania.

15 Q. Briefly describe your relevant business qualifications.

16 A. I have run a consulting practice for the past ten years focused on regulated and
17 deregulated energy company strategy, market strategy, and regulatory issues.
18 During 2004 to 2005 I undertook a consulting assignment as the Vice President of
19 Consumer Markets for ACN Energy. ACN is a gas and electric marketer that is
20 active in eight states. Prior to that I worked at three major energy companies for a
21 total of 19 years. Most recently I was Vice President of Marketing for Equitable
22 Resources. In that function I was responsible for the development of the strategy

1 for customer choice programs and oversaw the company's participation in the
2 first residential customer choice program in Rock Valley, Iowa, in 1996.

3 Prior to that I was Vice President of Marketing for Citizens Utilities responsible
4 for gas, electric, water and wastewater marketing activities a several service
5 territories within the United States. The gas and electric utility operations were in
6 Vermont, Louisiana, Arizona, Colorado, and Hawaii. Under my direction we
7 initiated commercial and industrial transportation and supply services at our gas
8 operation in Arizona. I directed significant gas supply contracting activities with
9 large industrial and commercial customers in our gas operation in Louisiana.

10 Before that, during 1988 through 1994, I was the Marketing Director at Peoples
11 Gas where I was actively involved in many gas transportation programs as the
12 company relaxed transportation requirements so that customers would have
13 supply choices. In summary, I have considerable experience in several states
14 involving residential, commercial, and industrial customer transportation
15 programs.

16 Q. Equitable claims that this is just a stock transaction, yet glancing ahead at your
17 testimony it is apparent that you are greatly concerned with operation issues that
18 would result from a merger of the ownership and management of these two
19 utilities. Why be concerned now?

20 A. While Equitable has not laid out a schedule for merger of the two local
21 distribution utilities they have pushed aggressively for a rapid decision in this case
22 and proposed merger of the gas supply functions prior to this heating season that

1 begins in October and the elimination of avenues by which marketers can move
2 gas to customers.

3 One would be naïve not to be concerned at this stage, given that Equitable's
4 policies, charges, tariff provisions and actions up until this point separate from the
5 merger have created so much concern for the marketing community. Regardless
6 as to how you characterize the transaction, as a merger or stock transfer, after the
7 transfer is completed as contemplated only Equitable will remain in the service
8 area that currently is comprised of Equitable and Dominion Peoples. In my
9 opinion, the current tariff structure implemented in the Dominion Peoples service
10 territory has fairer asset sharing rules, balancing guidelines and related issues for
11 Choice and transportation customers. It would be in the public interest to ensure
12 that, at a minimum, the current Dominion Peoples programs are maintained and
13 become the new standard for the entire merged service territory as a condition of
14 any combination of market participants of this size and dominance. If the stock
15 transfer is permitted to take place before Equitable is required to address the
16 significant defects in its Choice and Transportation programs, the subsequent
17 acquisition and elimination of Dominion Peoples from the market area in my
18 opinion could result in a reduction of competition and the positive benefits of
19 competition that have been enjoyed by consumers. The proposal currently before
20 the Commission would potentially eliminate the progress made to date on the
21 Dominion Peoples system and prevent growth of effective competition in the
22 expanded, post-transaction Equitable service territory. If this transaction is
23 approved, in my opinion it should be premised on the larger merged service

1 territory implementing the more competition-friendly rules governing Dominion
2 Peoples currently.

3 Q. Why should the Commission be considering the effects of this acquisition on
4 competition?

5 A. First, the Commission has a legal obligation to consider whether the proposed
6 merger is likely to result in anticompetitive conduct which will prevent retail gas
7 customers from obtaining the benefits of a properly functioning and effectively
8 competitive retail natural gas market. (66 Pa. C.S.A. § 2210(a)(1) (West 2000)).
9 Because the operational rules and transportation programs on the Dominion
10 Peoples system are more accepting of and favorable to promoting a functional
11 competitive market, anything but adopting those rules for the entirety of the
12 merged system would be a violation of the standard by which the Commission
13 must assess the merger or acquisition.

14 Second, in its recent Investigation into the Natural Gas Supply Market in Docket
15 I-00040103, the Commission determined there was a lack of effective competition
16 in Pennsylvania's retail natural gas market, and as a result commenced a
17 collaborative stakeholder group to address what measures are necessary to
18 promote and improve the level of competition in the Commonwealth. (Docket I-
19 00040103, Report to the General Assembly on Competition in Pennsylvania's
20 Natural Gas Supply Market, p.67). It would be contrary to this mission
21 undertaken by the Commission to enhance retail competition to not at a minimum
22 have the more competition friendly rules and programs adopted for the merged
23 system.

1 This is an appropriate proceeding where the Commission can advance its goal of
2 enhancing retail competition as will be discussed in the following
3 recommendations.

4 BASIC PRINCIPLES OF COMPETITION AND CHOICE

5 Q. Aren't gas utilities supposed to be monopolies? What's all the fuss about
6 "competition" and "choice?"

7 A. We've had competition in western Pennsylvania since 1986 (the Red Bull Inn
8 case) when a customer's right to choose their distribution supplier was recognized
9 and established by the Commission. Competition between LDCs (which I refer to
10 as "LDC Competition") has been beneficial to many customers. With effective
11 competition each LDC has an additional incentive to keep its distribution costs in
12 line and cannot utilize its monopoly powers. LDC competition occurs at all levels
13 in the markets, residential, commercial, and industrial.

14 Competition to supply gas commodity, services and other energy related
15 technologies (which is referred to as "Retail Choice") is a form of market
16 competition which involves new entrants to the marketplace such as energy
17 marketers and related service providers. Beginning with large customers and
18 through gradual relaxation of transportation minimums, smaller customers,
19 including residential customers, have the ability to choose their supplier of natural
20 gas. Under the Choice program this right extends to every residential consumer.
21 The right for a customer to choose equitably is worth preserving and twenty years
22 of competition development should not be allowed to be set back.

1 The acquisition will eliminate the distribution competition between Dominion
2 Peoples and Equitable which typically comprises 20-30% of a customer's annual
3 bill. However, 60-70% of a typical customers annual bill is represented by the
4 costs associated with the natural gas commodity itself. As energy prices increase,
5 so does this percentage. Also, the higher this percentage, the more valuable price
6 competition is to consumers in this service territory as well as the public interest
7 of the Commonwealth of Pennsylvania. Energy savings represented by price and
8 technology competition in retail choice programs helps not only the local
9 consumers but helps the economy in general.

10 Q. How would the acquisition reduce customer's choices of distribution suppliers?

11 A. Equitable has proposed to eliminate duplicative distribution piping and services.
12 Essentially, the concern is that Equitable will impose its more expensive tariff
13 rates and less competitive transportation rules on all customers and require
14 consumers to purchase services through its related entities (whether literally or
15 through overly restrictive transportation rules). This will ultimately cost
16 customers money and the customer will see no benefit from this merger and in
17 fact will be negatively impacted as a result. This would also affect all of the
18 customers that now enjoy LDC competition, gas supply choices and the lower
19 rates charged by Dominion Peoples.

20 Equitable has made no guarantees to match Dominion Peoples lower rates and
21 accept the more beneficial choice program and transportation rules operated by
22 Dominion Peoples and apply that to all its customers. Although Witness Dalena
23 recognized that "one consistently applied Choice program for a combined pool of

1 568,000 potential residential choice customers provides an opportunity for NGSs
2 to benefits from economies of scale such as, reduced transactional costs e.g.
3 nominations, accounting, etc. and reductions in the cost to acquire customers”
4 (Dalena page 7, lines 8-12), such benefits will not happen if the current Equitable
5 rules govern the combined program. He states that there are no changes in tariffs
6 or other rates or terms proposed in either Equitable or Dominion’s choice
7 programs as part of the instant proceeding. (Dalena page 5, lines 21-22). There is
8 more effective competition on the Dominion Peoples system for commodity
9 supply than on Equitable’s system (evidenced, for example, by a higher migration
10 rate) and the Dominion rules that have fostered competition should be
11 implemented on the Equitable system as a condition of the Commission’s
12 approval of this transaction.

13 Q. There are many more customers that are not situated in areas where both
14 Equitable and Dominion Peoples provide distribution services. Would they see a
15 reduction in their ability to choose?

16 A. Absolutely. Eventually they would see the restrictive policies of Equitable
17 governing their abilities to obtain supplier gas through transportation programs
18 and through Choice programs. On the other hand, if the Dominion Peoples
19 policies are adopted it will have a positive effect on those customers.

20 Q. Which direction should we be heading?

21 A. The existing level of choices should be enhanced. At a minimum Equitable
22 should be ordered to adopt Dominion Peoples policies related to gas

1 transportation and gas choice and lower their distribution rates to be more
2 competitive. This acquisition should not reduce choices for customers.

3 Q. Can you provide examples of the Investigation into the Natural Gas Supply
4 Market in Docket I-00040103 changes you would require Equitable to make?

5 A. Yes. For example, Dominion Peoples provides customers with on-system storage
6 assets as they migrate, through their marketer while Equitable does not. In
7 Equitable's direct testimony they state that as a result of the acquisition most if
8 not all of the new system would be served from local supply and on-system
9 storage, so there is no reason why Equitable should not provide each customer
10 with its equitable portion of such local supply and storage if they choose to
11 migrate to an alternative supplier. The amount that a consumer is provided
12 through his/her alternative supplier should be equal to the amount that would be
13 available if the consumer remained with the utility for commodity service.
14 Anything less would be unfair.

15 Also, Equitable should be required to eliminate duplicative costs that are paid for
16 by both customers and marketers and properly account for each item so that a
17 customer that chooses to migrate to an alternative supplier is not required to pay
18 for these costs twice.

19 Q. What should the Commission do?

20 A. Equitable's actions both historic and current have been disappointing in this area.
21 Indeed, leading up to their recent filing and even now they could improve their
22 policies but they have chosen not to. Consistent with the Commission's goal of
23 enhancing retail competition, it should condition approval of the stock transaction

1 upon Equitable's implementation of Dominion's transportation rules. Absent the
2 transaction being conditioned upon greater competition and more retail choice, I
3 am not aware of any incentive Equitable would have to promote gas supply
4 competition after this transaction is completed.

5 COSTS SHOULD NOT INCREASE DUE TO THE MERGER

6 Q. Is it a requirement of the PUC that this acquisition cause positive benefits?

7 A. As discussed previously I'm advised by counsel that legislation requires the PUC
8 to insure the effect of any acquisition or merger will not result in anticompetitive
9 conduct. As I understand it, acquisitions must meet the same standard as
10 mergers and they must bestow positive benefits upon the public, not just a portion
11 of the public. The Commission also has an affirmative obligation to insure that
12 public benefits will result from the merger. *City of York vs. Pa. P.U.C.*, 449 Pa.
13 136, 295 A.2d 825 (1072).

14 Q. What would make the overall costs increase following this merger?

15 A. Equitable is paying a premium over book value for Dominion Peoples.
16 Presumably, upon filing their rate case following the stock acquisition Equitable
17 would seek recovery of that amount and intend to earn a return on their total
18 investment. Equitable shareholders should absorb this premium rather than
19 ratepayers.
20 Equitable has not presented an analysis showing this merger will result in reduced
21 costs for customers, nor have they presented any evidence that they based their
22 purchase price on any financial analysis therefore the purchase premium could
23 only be based on the premise that when they create a monopoly situation where

1 there was one before that the result will be higher revenues. All we have is the
2 testimony of Witness Crawford who merely concludes that there will be a positive
3 benefit but fails to quantify any tangible benefit to customers.

4 This merger creates two significant questions: Will Equitable reduce its costs and
5 pass on the benefits of the merger to its customers? How will it be known if there
6 was ever a benefit of this merger if Equitable does not provide the customers with
7 lower rates and lower gas cost delivery alternatives up front?

8 Q. Equitable touted the \$50 million in benefits mostly from changing the Dominion
9 Peoples accounting practice regarding storage gas. That sounds like it should
10 reduce costs.

11 A. I'll address the lack of merit of that idea later, but simply stated Dominion
12 Peoples could make this accounting change without the merger so this is not a
13 merger benefit. The on-going financial impact of replacing the low cost vintage
14 gas in storage with gas at today's relatively high prices will result in an increase
15 in working capital and the associated return on that.

16 Q. Equitable Witness Rafferty cited significant reductions of pipeline capacity once
17 the two gas supply functions are merged. How will this affect competition and
18 not reduce costs?

19 A. I examined Equitable's tariff and calculated the capacity charges to get gas to
20 their citygate was \$1.71/mcf plus a balancing charge of \$0.18/mcf. That
21 compares to Dominion Peoples capacity and balancing charge of \$0.66/mcf.
22 This doesn't provide a basis to believe when Equitable is managing the entire gas
23 supply portfolio for both companies that their costs will decrease.

1 In fact, after the merger there will be the same number of total customers in
2 western Pennsylvania, consuming the same amount of gas with the same usage
3 profile as currently exists, yet Witness Rafferty stated he would plan to reduce the
4 capacity significantly. Such reductions in capacity hardly seem possible and leads
5 one to question the prudence of the current Dominion Peoples and Equitable gas
6 supply and capacity purchasing.

7 Q. That addresses getting gas to the citygate. What are the differences in the delivery
8 service costs between Equitable and Dominion Peoples?

9 A. Comparing the Delivery rate for Residential Firm Delivery, Equitable has total
10 charges of \$4.94/mcf compared to Dominion Peoples at \$3.02/mcf. These same
11 charges in other utilities just across the state line in Ohio are significantly lower,
12 as there the utilities have examined these charges and have realized that a
13 significant amount of what had been recovered in base rates was really
14 attributable to commodity charges and, thus have removed those charges from
15 base rates and properly placed those charges in the commodity costs so that
16 consumer could make more equitable comparisons and not be penalized for
17 choosing a competitive alternative.

18 Q. Are there other examples that compare the delivery costs?

19 A. If you look across the board at delivery costs you will find that Equitable's
20 charges are higher than Dominion Peoples' charges for every delivery tariff.
21 Because Equitable is the acquiring company and in absence of direction by the
22 Commission they will have every incentive to eventually impose their policies

1 and procedures with which they are familiar onto the former Dominion Peoples
2 system and 320,000 customers will see their costs rise.

3 UTILITIES SHOULD NOT COMPETE AGAINST MARKETERS

4 Q. Should the Commission increase or decrease the customer's ability to obtain gas
5 supply from sources other than the utility?

6 A. As previously mentioned, it is the Commission policy to increase competition.

7 Q. How, in your opinion, are distribution utilities to aid in supporting this policy?

8 A. While distribution utilities are currently permitted to remain in the gas supply
9 business for their sales customers they must offer services to marketers at the
10 same non-discriminatory rates as they would offer such services to their affiliate
11 gas marketers. Those rates must reflect the same costs that the utility incorporates
12 as part of their sales tariff. In other words, if the customer takes gas supply from
13 the utility or from a marketer the costs for delivery of that gas should be identical.
14 Distribution utilities should not set up barriers to marketers who attempt to
15 capture business on their system. Equitable's policies and rates set up such
16 barriers.

17 Q. Should utilities attempt to capture the gas commodity purchase decisions of
18 customers?

19 A. No, not at all. The utility, because of who they are will have an advantage over a
20 marketer. They have an existing relationship with the customer and will continue
21 to provide distribution services including billing. Some customers perceive
22 marketers as risky. The utility should encourage price and service competition for

1 customers to explore alternative commodity suppliers and not attempt to retain
2 that business.

3 Q. Does Equitable have an affiliate that offers gas commodity to customers?

4 A. Yes they do.

5 Q. If a marketer offers an Equitable customer a lower gas supply cost than Equitable
6 has in their sales tariff then how does Equitable compete to capture that business?

7 A. Equitable competes for the commodity business using their Agency program and
8 using their Contract Service rates.

9 Q. How do the Contract Service rates work?

10 A. There is both a Firm and Interruptible rate offered under Contract Service. In
11 either case, Equitable obtains gas supply for that customer and charges the
12 customer a price as low as their commodity cost of that gas plus a capacity credit
13 of as low as 1 cent/mcf.

14 Q. How does Equitable's Agency program work?

15 A. Equitable serves a agent for the customer and obtains gas supply from their
16 affiliate and then delivers that supply using their rate GDS, General Delivery
17 Service. Equitable uses this program to compete against marketers.

18 Q. What should Equitable do about their Agency program?

19 A. The Equitable Agency program should be eliminated so that Equitable would not
20 present themselves as a competitive alternative to the marketers. That is simply
21 not the role of the public utility where development of customer choices is
22 desired. Equitable can voluntarily end their Agency program, and could have
23 taken such action years ago, or even now, but they have not. If such a policy were

1 allowed to spread to the Dominion Peoples system it would have a negative effect
2 on the marketers ability to conduct business.

3 Q. Why is Equitable's Agency program unfair competition for marketers?

4 A. Marketers must run their business covering their purchase costs of gas delivered
5 to the citygate, operational costs and profits all from what they are able to obtain
6 in a competitive market from a willing customer. Equitable's Agency program
7 has no such burdens. Their cost of gas does not have to be fully loaded meaning
8 it does not have to cover the fully allocated capacity charges, nor does it include
9 operational charges or profits. In competing against the marketers, Equitable's
10 Agency program has an unfair advantage. In essence, it cross-subsidizes costs and
11 transfers risks that undermine competition by non-utilities that much recover costs
12 and risks within a market-based pricing structure.

13 Q. Does Equitable's Agency program focus on just one class of customer?

14 A. No. The Equitable Agency program can apply to residential, commercial, or
15 industrial customers. It also is available to provide both firm and interruptible
16 service.

17 Q. Does the need for such a program continue to exist?

18 A. No. It is my understanding that the Agency Program was started several years ago
19 in response to competition between local distribution companies in Western
20 Pennsylvania. There are now other methods, primarily by discounting
21 transportation service and using alternative suppliers, to compete against another
22 LDC. Following the acquisition of the major competitive LDC, Dominion
23 Peoples, will for all practical purposes cease to exist.

1 Equitable should not be using their Agency program to compete against
2 marketers, which slows or stops the growth of the competitive supplier market.

3 UTILITIES SHOULD COMPLY WITH THE PUC'S CODE OF STANDARDS

4 Q. What is the PUC's Affiliate Code of Standards?

5 A. Chapter 62, Section 141 of the Pennsylvania code explains the Standards of
6 Conduct that utilities and marketers must adhere to in their customer choice
7 activities. More specifically the rules applicable to relations and interactions
8 between an incumbent utility and any unregulated marketing affiliate it may have.
9 The Standards of Conduct are intended to ensure that the incumbent utility's
10 affiliate does not derive an unfair competitive advantage over other natural gas
11 suppliers by virtue of its connection to the incumbent utility.

12 Q. In your opinion could the Standards of Conduct be utilized to help ensure this
13 merger does not result in anticompetitive conduct?

14 A. Yes. Proper monitoring and enforcement of the Standards of Conduct between
15 the merged utility and both its unregulated marketing affiliate and arms of the
16 utility offering services which might compete with marketers would help the
17 Commission ensure customers obtain the benefits of a properly functioning and
18 effectively competitive retail natural gas market. This is particularly important
19 given the size and area of the combined utilities.

20 STORAGE TREATMENT

21 Q. Equitable has proposed changing the accounting methodology from LIFO to FIFO
22 for the gas in storage on the Dominion Peoples system, claiming it will produce
23 an immediate savings of \$50 million. Please comment.

1 A. Accounting rules merely tell you when to recognize the recovery of costs. They
2 do no reduce those costs. It is an artificial means of showing savings that in total
3 do not change at all.

4 Q. Please elaborate on the “cheap gas” that is in the storage fields?

5 A. Gas is cycled in and out of storage fields every year. There’s a certain amount of
6 gas called “cushion gas” that remains in the field year after year. To completely
7 drain the storage field of all the gas including the cushion gas would have a
8 negative impact on the storage field. The cushion gas that was injected into the
9 field when it was first developed was priced far less than the current price of
10 natural gas.

11 Q. Is it just the gas that was injected into the storage field when it was first developed
12 that constitutes “cheap gas”?

13 A. No. Dominion Peoples prices gas in storage inventory each year by calculating
14 the weighted average price of all gas purchased during the year. This becomes
15 the layer price of gas for a given year. As gas is withdrawn from storage, it is
16 priced according to this annual average, on a LIFO basis. If the current year
17 injections exceed withdrawals, and annual LIFO layer is established. If
18 withdrawals exceed injections, those volumes are priced at the most recently
19 established layer (weighted average annual price of gas) available in inventory.
20 Layers established years ago would have cheaper prices than the current price.

21 Q. How does an accounting change result in a windfall?

22 A. Dominion Peoples operates using the Last In, First Out (LIFO) accounting
23 method, meaning that every year when it withdraws gas from storage the gas it is

1 withdrawing is the gas that was last in, or injected into the field during the
2 immediately preceding injection season. So the price of the gas withdrawn is
3 roughly the price of the gas that was injected.

4 By switching to a First In, First Out (FIFO) accounting method, the gas
5 withdrawn would be the gas that was first in, or injected into the field when the
6 field was first developed. That is a much lower price.

7 Q. Would there be complications from a change in accounting methods?

8 A. Certainly. Changing storage inventory methodology has complicated tax, rate
9 base and accounting consequences. For example, Dominion Peoples' rate base
10 includes gas in storage upon which it is entitled to earn a return. If the value of
11 storage gas were increased because of a change in accounting method, the rate
12 base would have to be increased and distribution rates would increase as a result.
13 Likewise, changing inventory pricing methods would create immediate tax
14 consequences as deferred taxes become due. Equitable failed to mention such
15 costs and complexities when they laid out their accounting scheme.

16 Q. If Dominion Peoples thought it was a good idea to make a change in accounting
17 method couldn't they do it now, without having to go through a merger?

18 A. If desired, Dominion Peoples could propose such a change along with the
19 resulting impacts. Due to the complexity of such multiple changes it would be
20 likely done in a base rate case. Simply put, Dominion Peoples has not made such
21 an independent proposal on their own.

22 Q. If such an accounting change were made who should benefit?

- 1 A. As the “cheap gas” was injected into storage during previous seasons any windfall
2 from an accounting change should benefit the customers of Dominion Peoples,
3 and not the customers of Equitable.
- 4 Q. And if that change was made to benefit the customers of Dominion Peoples
5 should it just benefit the current sales customers?
- 6 A. No. The “cheap gas” was injected in previous seasons including seasons when
7 most industrial and commercial customers were still taking sales service from
8 Dominion Peoples. They should also benefit from any windfall.
- 9 Q. How should such a benefit be passed onto the customers?
- 10 A. It is important that such a benefit be passed to all the Dominion Peoples
11 customers through a credit applied to their distribution charge. Therefore any
12 customers that are currently not taking sales service will still receive the benefit to
13 which they are entitled.
- 14 Q. What about the storage fields themselves? Doesn't Dominion Peoples have
15 considerable storage compared to Equitable?
- 16 A. Both Dominion Peoples and Equitable have access to storage but there is a big
17 difference in where that storage asset is located. Dominion Peoples obtains
18 storage from pipeline suppliers, most notably Dominion Transmission, and they
19 have their own storage fields on their distribution system. Equitable obtains
20 storage from pipeline suppliers, most notably Equitrans, but has no storage fields
21 on their distribution system.
- 22 Q. What's the difference? Storage is storage, isn't it?

1 A. Actually there's a significant difference in where the storage assets reside.
2 Dominion Peoples having storage on their distribution system is superior to only
3 have access to storage through the interstate pipeline.
4 Additionally Dominion Peoples allocates their on-system storage to the marketers
5 on a pro-rata basis, meaning that they receive appropriate amounts of storage
6 based on the needs of their customers. On Equitable, since their storage is located
7 on Equitrans, marketers must buy that storage from Equitrans at FERC-approved
8 rates. It costs more to operate as a marketer under the arrangement on the
9 Equitable system and that means that the customers pay more. Equitrans is the
10 benefactor of that arrangement.

11 Q. Aren't Equitable's storage fields on Equitrans because they are physically located
12 near that pipeline?

13 A. Not really. It's not like Equitrans is one straight piece of pipe that runs from
14 Kentucky to Pennsylvania with storage fields all along it, and then hooks into the
15 Equitable Gas distribution system. The actual storage fields are located in
16 several locations in Pennsylvania and West Virginia. The reason that Equitable's
17 storage is on Equitrans instead of Equitable Gas is that the capital cost of the
18 storage fields are included in Equitrans' rate base. Dominion Peoples on the other
19 hand chooses to have their storage fields remain part of their distribution system.

20 Q. If the merger goes forward what could happen to the storage fields that are
21 currently part of the Dominion Peoples system?

1 A. Equitable could decide to transfer those assets to Equitrans, which would deprive
2 marketers of the benefits of on-system storage. Such a move should not be
3 allowed.

4 Q. What can be done about it at this point?

5 A. The Commission should impose conditions of merger, and one of those conditions
6 should be that the currently on-system storage assets of Dominion Peoples remain
7 as part of the distribution utility.

8 PRODUCER ISSUES

9 Q. Why are marketers concerned about producer issues?

10 A. Marketers can only exist in a competitive marketplace if they have access to
11 competitively priced sources of gas. If conditions exist that cause those costs to
12 increase relative to the utilities system gas costs then marketers may cease doing
13 business on that utility distribution system. Customers would lose out as their
14 choices become limited.

15 Q. There seems to be a pattern where the current policies of Dominion Peoples are
16 preferred over the policies of Equitable. Is that the case with Producer issues?

17 A. Yes it is. The policies of Dominion Peoples in areas that affect producers and the
18 marketers that might purchase gas from local producers are fairer and more
19 reasonable.

20 Q. How could this merger affect local (Pennsylvania) producers?

21 A. More than half of the supply on the Dominion Peoples system is provided by local
22 production. If Equitable imposes their higher gathering rates or restricts the use

1 of on-system storage or imposes additional restrictions through tariff rules this
2 would result in higher costs to the customer.

3 OPERATIONAL RULES

4 Q. Are the operational rules of Dominion Peoples also superior to those of
5 Equitable?

6 A. Yes. As I mentioned earlier in my testimony, the operational rules within which
7 Natural Gas Suppliers (NGSs) must operate on the Dominion Peoples' system are
8 much more conducive to competition.

9 Q. What do you mean when you say operational rules are conducive to competition?
10 How do operational rules affect marketers and competition?

11 A. First and foremost it is the structure of operational rules and transportation
12 programs on a utilities system that dictates the services and products NGSs can
13 offer customers. If these rules are overly punitive and restrictive, it limits the
14 efficiency and value the NGSs may pass along to their customers. Marketers
15 compete on and derive their profit from the gas commodity, the price of which is
16 largely dictated by market conditions. In order for marketers to successfully
17 compete and provide value to their customers, they have an economic incentive to
18 minimize their operational costs while maintaining quality service to the
19 customers. Unduly burdensome, onerous and punitive operation rules can thwart
20 this objective by causing increased costs, delays and inefficiencies. Marketers
21 recognize utilities need tools in their transportation programs that allow them to
22 ensure system reliability and integrity, but rules that demand behavior and
23 standards higher than that which they would be able to provide themselves goes

1 beyond what is necessary to monitor behavior and protect system integrity.
2 Rather it can become a tool by which competition can be limited. This happens
3 not just because it limits the products and savings that existing NGSs might be
4 able to offer customers, but also because the more onerous the operational rules
5 are for NGSs, the greater a barrier to entry there exists.

6 Q. You have mentioned several times that from your perspective the Dominion
7 Peoples' transportation rules and programs are more conducive to competition.
8 Do you have examples of this?

9 A. Yes. One aspect of the Dominion Peoples' system which is more conducive to
10 supporting competition is their data management and marketer interface
11 capabilities.

12 Q. Can you compare the data management and marketer interface capabilities of the
13 Dominion Peoples and Equitable?

14 A. Dominion Peoples provides customer consumption and supply data on a real-time
15 basis. They post data on a website daily. Equitable provides a statement five days
16 following the month-end. It is not only easier to manage and match supply with
17 demand on Dominion Peoples because of the availability of good quality current
18 data, but this has quite a significant economic impact. This is important because
19 that impact is ultimately felt by the consumers.

20 Q. Are there any other aspects of Dominion People's marketer interface capabilities
21 that have a noted impact competition?

22 A. Yes, the specific system utilized by Dominion People's for NGSs to nominate and
23 schedule gas for customer, called E-Scripts. This system provides an efficient

1 and reliable means by which NGSs can communicate this data with the utility,
2 and unfortunately Equitable did not purchase E-Scripts as part of this transaction.
3 Lacking E-Scripts or a similar system makes it harder to imagine that Equitable
4 will be able to handle the increased data requirements of Dominion Peoples.

5 Q. What are some of the actual operational rules you cite that have an impact on the
6 NGSs ability to effectively compete for and efficiently serve customers?

7 A. These rules include but are not necessarily limited to those governing
8 nominations, balancing, cash outs and penalties. These are the rules which
9 govern the amounts NGSs must nominate and deliver to the utilities system for
10 use by the customer, and what happens when those volumes do not precisely
11 match what was actually used by the customers.

12 Q. Are there differences between Dominion Peoples and Equitable's rules in this
13 area?

14 A. Yes, for example imbalance trading is a tool by which NGSs can bring their
15 accounts into balance with no net effect on the systems' overall balance.
16 Equitable allows one day for this while Dominion Peoples allows three days. As
17 this is a tool by which marketers may minimize costs for customers without
18 impacting the utilities position, the longer time within which to perform this is the
19 most conducive to competition.

20 Q. Are there differences between the combined billing services offered the NGSs by
21 the companies for the residential and small commercial Choice customers each
22 company provides combined billing services and handles billing for the
23 marketers. Are there any cost differences?

1 A. Yes, more specifically there are cost differences. Dominion Peoples provides
2 billing at no cost so the marketer does not have that expense. Equitable charges
3 \$0.30/bill each month and this puts the marketer at a disadvantage when
4 competing against their sales service. It would clearly be contrary to the
5 Commission's objective of ensuring the merger does not deprive customers of the
6 full benefits of a comet should this charge be continued after the merger.

7 RECOMMENDATION

8 Q. Should the Commission approve this acquisition?

9 A. As currently proposed this acquisition does not meet the public benefit standards.
10 Unfortunately there are too many significant issues that span many areas that
11 would affect marketers and customers negatively.

12 Q. Please summarize your recommendations.

13 A. Commission approval of this acquisition should be premised upon certain
14 conditions: 1) Equitable should be instructed to lower their rates so they are
15 equivalent to Dominion Peoples; 2) Equitable should adopt Dominion Peoples
16 operating policies and procedures detailed herein; 3) Equitable should be
17 instructed not to move the storage assets of Dominion Peoples upstream; 4)
18 Equitable should be instructed not to change the LIFO storage accounting
19 method; and 5) Equitable should be instructed to eliminate the Agency program .

20 Q. Is your analysis complete?

21 A. No. At this writing, I have been informed by counsel for Hess and Constellation
22 that Equitable has not provided answers to the agency program interrogatories
23 that Judge Corbett in his Sixth Interim Order ordered Equitable to answer, nor has

1 Equitable responded to a second set of interrogatories propounded by Hess and
2 Constellation for which answers were due on August 31, 2006. The responses to
3 this discovery may have a direct bearing on the testimony I have provided and my
4 analysis of the competitive environment for NGSs on the Equitable system. On
5 behalf of NEM, Hess and Constellation, I am reserving the right to submit
6 supplemental direct testimony when my analysis is complete.

7 Q. Does this conclude your testimony?

8 A. Yes, however I reserve the right to modify this testimony as addition requested
9 data becomes available.