

# National Energy Marketers Association

# Fact Sheet 2015-2016

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**Background:** 

NEM is a non-profit trade association representing both leading suppliers and major consumers of natural gas and electricity as well as energy-related products, services, information and advanced technologies throughout the United States, Canada and the European Union. NEM's membership includes independent power producers, suppliers of distributed generation, energy brokers, power traders, global commodity exchanges and clearing solutions, demand side and load management firms, direct marketing organizations, billing, back office, customer service and related information technology providers. NEM members also include inventors, patent holders, systems integrators, and developers of advanced metering, sub metering, demand response, solar, fuel cell, micro generation, next-generation lighting, heat reduction, magnetic resonance and related smart grid, grid security, as well as automated home and business products and service companies and power line technologies.

Membership Roster:

Wholesale and Retail Energy Marketers: 2QuoteItNow, 5 Linx, Agway Energy Services, Ambit Energy, American Power Partners, Bluerock Energy, BP Energy, BrightSource Solutions, LLC, Chief Energy, City Power & Gas, Colonial Energy, Columbia Utilities, Crius Energy, Customized Energy Solutions, Dominion Retail, Duke Energy, EC InfoSystems, Energy Service Providers, Energy Technology Savings, Entrust Energy, ERTH Business Technologies Inc, FirstEnergy Solutions, Genie Energy, Great Bay Energy, ISigma, IDT Energy, Infinite/Intelligent Energy, National Fuel Resources, NEXANT, Nodal Exchange, North American Power, Planet Energy, Public Power, RealTime Results, SFE Energy, Shell Energy N.A., Source Power & Gas, South Jersey Energy Services, Southern Energy Group, Stream Energy, U.S. Gas & Electric, Verde Energy USA, Viridian Energy (Cincinatti Bell), Vista Energy, Wal-Mart, WGL Energy Services, Xoom Energy.

Advanced Energy-Related and Value Added Marketing, Information Technologies, Demand Response Providers and Automated Home and Business Products and Service Companies: Customized Energy Solutions, EC Infosystems, Energy Technology Savings, ERTH Business Technologies Inc., ISigma, KRI, NEXANT, Smart Energy Retailer Services, LLC, SourceLink, Stream Energy.

**Credit, Collateral, Clearing and Related Financial Services and Products:** Alliance Risk Group, Ambit Energy, BP Energy, Chief Energy, Great Bay Energy, Nodal Exchange, Shell Energy, NA, Source Power and Gas, Stream Energy.

**Consumer Products:** Wal-Mart.

## Leadership:

President: Craig Goodman

Chair Emeriti (2005-14): Harry Warren (President, Clean Grid Advisors)

Steve Maslak (former CEO, Gateway Energy Services)

Bill Kinneary (President, North American Power)

Dan Verbanac (former President, Integrys Energy Services)

Chair, Executive Committee: Chris Hendrix (Director of Markets & Compliance, Wal-Mart)

1st Vice Chair, Executive Committee: Pierre Koshakji (Senior Managing Director, Stream Energy)

2<sup>nd</sup> Vice Chairs, Executive Committee: Matthew Picardi (Vice President, Regulatory Affairs, Shell Energy, N.A.)

Membership and Strategy Co-Chairs Gerry Haggarty (President & CEO, SFE Energy), Carl Williams

(President, Entrust Energy)

#### NATIONAL POLICY LEADERSHIP

Wholesale Electricity Policy: Matthew Picardi (Vice President, Regulatory Affairs, Shell Energy, N.A.), Chair, Randall Prescott (VP, Power Strategic Origination, BP Energy Company), Phil Woodyard (VP, WGL Energy Services), Co-Chairs

Wholesale Natural Gas Policy: Randall Prescott (VP, Power Strategic Origination, BP Energy Company), Chair, Kevin McMinn (COO, U.S. Gas & Electric), Co-Chair

Retail Natural Gas Policy: Becky Patrick (VP & General Counsel) Infinite/Intelligent Energy), Chair

**Retail Electricity Policy:** Rick Moore (COO, WGL Energy), Chair, **Harry Kingerski** (Sr. Director, Reg. & Govtal. Affairs, Entrust Energy), **Jordan Small** (Director, Reg. Affairs & Compliance, Planet Energy), Co-Chairs

Consumer Acquisition, Retention, and Service and Marketplace Ethics: Phil Van Horne (President, Bluerock Energy), Chair, Mark Pitonzo (Dir. of Business Development, Suburban/Agway Energy Services), Harry Kingerski (Sr. Dir. of Reg. & Govtal. Affairs, Entrust Energy), Juliet Latham (President, BrightSource Solutions, Wayne Stoughton (VP Sales & Customer Service, IDT Energy), Mark Marra (VP, Chief Energy), Richard Allison (MM Sales Manager, WGL Energy Services), Co-Chairs

New Market Development, Design, Consumer Impacts and Product Innovation/Integration Policies – Ambit Energy, Bluerock Energy, BP Energy, Chief Energy, Crius Energy, Dominion Retail, Energy Technology Savings, Entrust Energy, FirstEnergy Solutions, Infinite/Intelligent Energy, North American Power, Planet Energy, Shell Energy N.A., Source Power and Gas, Southern Energy Group, Stream Energy, Verde Energy, Wal-Mart

New and Existing Market Expansions, Product Innovations, and Consumer Impacts: Geoff Rochwarger (Chairman & CEO, IDT Energy), Chair, Thomas Fitzgerald (CEO, Verde Energy), Michael Fallquist (CEO, Crius Energy), Pat Zacharie (Mgr., Reg. & Compliance/Atty, Ambit Energy), Co-Chairs

New Retail and Wholesale Market Designs, Financial Structures, and ISO/Utility Interface: John Werner (President, Source Power & Gas), Matt Picardi (Shell Energy N.A.), Thomas Fitzgerald (CEO, Verde Energy), Mary-Rizzuto Galante (President, Chief Energy), Co-Chairs

Advanced Energy Technology Commercialization/Implementation Policies, Automated In-Home and Business DR and Efficiency Devices, Advanced Solar, Lighting, and Consumer Analytics: Jeff Hendler (CEO, Energy Technology Savings), John Werner (President, Source Power), John Flory (Executive Managing Director, Alliance Risk Group), Tanya Sheppard (Vice President, Nexant)

**Network Marketing Policy:** Alan Schwab (COO, IDT Energy), Chair, Jim Mulcahy (VP Global Operations, 5 Linx), **Pat Zacharie** (Manager, Regulatory & Compliance/Attorney, Ambit Energy), Co-Chairs

Credit, Collateral, Risk Management, Clearing and ISO Settlement/Reconciliation Policies: John Flory (Managing Director, Alliance Risk Group), Paul Cusenza (Chairman and CEO, Nodal Exchange), Dennis Flaherty (President, Great Bay Energy), Mary Rizzuto-Galante (President, Chief Energy), John Werner (President, Source Power & Gas), Drew Gormley (Director, Risk Management & Trading, Ambit Energy), Co-Chairs

### FERC and Regional Advocacy Teams

FERC, CFTC and ISO/RTO Advocacy Team – Electricity, Gas and Smart Grid Policy, Matt Picardi (Shell Energy, NA), Randy Prescott (BP Energy), Joe Del Vecchio (National Fuel Resources), John Werner (Source Power & Gas) John Flory (Alliance Risk Group), Co-Chairs – Alliance Risk Group, BP Energy, Infinite/ Intelligent Energy, National Fuel Resources, Nodal Exchange, Shell Energy, Source Power & Gas, Wal-Mart

Northeast Advocacy Team — Electric/Gas Policy —Mark Pitonzo/Carl Pietrykowski (Suburban/Agway Energy Services), Stacey Barnes (South Jersey Energy Services), Joe Del Vecchio (National Fuel Resources), Jordan Small (Planet Energy), Richard Paez/Warren Rhea (Infinite Energy/Intelligent Energy), Wayne Stoughton (Genie Energy), Jeff Donnelly (SFE Energy), Mark Marra (Chief Energy), Kevin Mizer (FirstEnergy Solutions), Co-Chairs — Chief Energy, Columbia Utilities, Dominion Retail, Genie Energy, Infinite/Intelligent Energy, National Fuel Resources, Planet Energy, SFE Energy, Shell Energy N.A., South Jersey Energy Services, Suburban/Agway Energy Services, U.S. Gas & Electric, Viridian Energy Inc.

New England Advocacy Team – Ann Marie Toss (Verde Energy), Stephanie Kueffner (Xoom Energy), Paul Rossi/Seth Hopson/Keenia Joseph (North American Power), Co-Chairs – Dominion Retail, North American Power, Public Power, Verde Energy, Xoom Energy

**Midwest Advocacy Team** – **Kevin Mizer** (FirstEnergy Solutions), **Harry Kingerski** (Entrust Energy), Co-Chairs – Dominion Retail, Duke Energy, Entrust Energy, FirstEnergy Solutions, Verde Energy,

Mid-Atlantic Advocacy Team – Gas and Electric Policy – Bernice McIntyre (WGL Energy Services), Harry Kingerski (Entrust Energy), Avi Keilson (Genie Energy) Pat Zacharie/Drew Gormley (Ambit Energy), Co-Chairs – Ambit Energy, Dominion Retail, Entrust Energy, Genie Energy, North American Power, Suburban/Agway Energy Services, WGL Energy Services

**Southeast Advocacy Team** – Gas and Electricity Policy – **Garry Freeman** (Duke Energy), **Richard Paez** (Infinite Energy), **Drew Gormley** (Ambit Energy), Co-Chairs – Ambit Energy, Infinite/Intelligent Energy, North American Power, Progress Energy

Southwest Advocacy Team – Harry Kingerski (Entrust Energy), Chris Hendrix (Wal-Mart), John Werner, (Source Power & Gas), Co-Chairs, Electric Policy – Entrust Energy, Infinite/Intelligent Energy, North American Power, Source Power & Gas, Stream Energy, Wal-Mart

Western Region Advocacy Team – Chris Hendrix (Wal-Mart), Drew Henderson (Vista Energy), Harry Kingerski (Entrust Energy), Oswald Hoffler (Southern Energy Solution Group), Co-Chairs –Entrust Energy, Southern Energy Solution Group, Vista Energy, Wal-Mart