

## News Release

Contact: Craig Goodman  
Telephone: (202) 333-3288  
Facsimile: (202) 333-3266  
Website: [www.energymarketers.com](http://www.energymarketers.com)

### **Federal and State Energy Policy Leaders to Convene with Energy and Technology Executives at NEM's 19<sup>th</sup> Annual National Energy Restructuring Conference**

**Government, energy and technology industry thought leaders to discuss strategies to achieve bulletproof energy infrastructure, economic growth, and to accelerate innovation of advanced energy technologies for homeowners and small businesses.**

**Washington, DC [April 11, 2016]** – The National Energy Marketers Association (NEM) will convene its 19th Annual National Energy Restructuring Conference on April 14-15, 2016, at the Hyatt Regency Capitol Hill Hotel in Washington, DC.

Entitled “Bulletproof Infrastructure and Explosive Economic Growth,” the 2016 conference agenda will feature a wide range of federal and state energy policy officials, and both energy and technology industry thought leaders from across the country who will discuss the best path forward for a secure energy future driven by a competitive energy services and technology industry that permits utilities to focus their efforts solely on maintaining and improving a reliable and secure 21<sup>st</sup> Century energy delivery infrastructure.

“Renewable energy, distributed energy resources, and demand response are driving unprecedented technological innovation with great potential benefits for energy consumers as well as local, state and national economies,” said NEM President, Craig Goodman, a former high ranking energy policy official for three former presidents of both parties. “This can be a win/win for everyone if energy stakeholders concentrate on what they do best to serve customers. Energy marketers can provide innovative, consumer-focused, energy products, services and new technologies at the best possible prices through competitive markets, while energy utilities should focus resources solely on the best possible energy delivery system by investing in more efficient and reliable grid infrastructure upgrades.

“It is not in the public interest to permit competition among utilities or others in laying pipes and wires,” added Goodman. “Likewise, utilities should not be permitted to compete as monopolies in otherwise hyper-competitive energy products, services and technology markets. The states who got this right have seen enormous savings and product innovation. However, when monopolies are permitted to compete in otherwise competitive energy services and technology markets, consumers bear all the risks, and both private capital and innovation is stifled.

“When monopolies withdraw from competitive energy services and technology markets, and focus solely on reliable energy delivery, infrastructure, and cybersecurity, it will result in accelerated innovation, reliability, and lower prices,” said Goodman.

Keynote addresses will be delivered by U.S. Congressman, Marsha Blackburn, Vice Chairman, House Energy & Commerce Committee; Federal Energy Regulatory Commission (FERC) Commissioners, Tony Clark and Cheryl La Fleur; and by Andrew Ott, President & CEO of PJM.

A special panel of high ranking energy regulators will explore the successful measures that have already been employed to change the rules of the traditional monopoly market structure to provide meaningful opportunities for greater choice and consumer shopping, and discuss what can be done to incent utilities to partner with retail marketers to better serve consumers. And a special Energy and Technology CEO Panel will feature Don Dodge, Developer Advocate for Google and a former, high-profile start-up evangelist for Microsoft.

For additional information and conference registration, visit [www.energymarketers.com](http://www.energymarketers.com).

**About NEM**

The National Energy Marketers Association (NEM) is a national, non-profit trade association representing wholesale and retail marketers of natural gas, electricity, as well as energy and financial related products, services, information and advanced technologies throughout the United States, Canada, and the European Union. Additional information about NEM's 19th Annual National Energy Restructuring Conference is available from NEM's Washington, DC headquarters at (202) 333-3288 or its website at [www.energymarketers.com](http://www.energymarketers.com).